

# Course Syllabus

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**MGT 4950: Strategic Management**  
**Metropolitan State University of Denver**  
**Summer 2022 Mostly Online Section 001**

## Course Description

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This course presents concepts used by managers to develop companies that can prosper in a competitive, global environment. Students are provided the opportunity to learn and apply the concepts and theories of strategic management along with knowledge gained from business courses, general studies, and work experience to the operating and strategic challenges faced by domestic and global organizations.

### Prerequisites:

Completion of all business core courses (ACC 2010, ACC 2020, BUS 3040, CIS 2010, CIS 3300, CIS 3320, FIN 3300, MGT 2210, MGT 3000, BUS 1950 and MKT 3000), and Senior status (90+ Credit Hours).

### Corequisites:

None.

## Required Materials:

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*Strategic Management: Creating Competitive Advantages*, 10th Edition, Gregory G Dess, McNamara, Eisner, and Lee. Print Edition Softcover, ©2021, ISBN: 978-1-260-70666-6 (Loose-leaf edition) You may buy or rent any format of this book - it's Text Only (no cases - the Text and Cases edition is much more expensive).

The Business Strategy Game, 2020 Edition, <https://bsg-online.com> [\\_ \(https://bsg-online.com\)](https://bsg-online.com)

(Caution: If you drop the class, you may not get a refund. You will need a Registration Code to register on the BSG website. You should find it in a file in the module "Vital Information..." The code places you in the correct Industry and Company in BSG database.)

# Schedule of Activities

The Schedule of Activities provides an "at-a-glance" overview of the course topics, readings, and activities, etc. **You may want to print it and use it as a planning tool and checklist to help stay on track throughout the course.**






Link to Weekly Schedule here.







[Schedule of Weekly Activities Summer 2022.docx](https://msudenver.instructure.com/courses/57329/files/11333916/download?download_frd=1)  ([https://msudenver.instructure.com/courses/57329/files/11333916/download?download\\_frd=1](https://msudenver.instructure.com/courses/57329/files/11333916/download?download_frd=1))

## Course Summary:

Date	Details	Due
	 <a href="#">Business Strategy Game</a> <a href="#">Online info and link</a>	to do: 11:59pm
	 <a href="#">Grading Policy in this class</a>	to do: 11:59pm
Mon Jun 13, 2022	 <a href="#">Overview of Dr. Khandekar's MGT 4950</a>	to do: 11:59pm
	 <a href="#">Video: Introduction to Strategic Management</a>	to do: 11:59pm
	 <a href="#">Video: Introduction to Business Strategy Game I</a>	to do: 11:59pm
Tue Jun 14, 2022	 <a href="#">Video: Introduction to Business Strategy Game II</a>	to do: 11:59pm
	 <a href="#">Video: The logic of Decision-making in Business Strategy Game</a>	to do: 11:59pm
Thu Jun 16, 2022		
	 <a href="https://msudenver.instructure.com/courses/57329/assignments/784374">Chapter 01 Notes submission</a> ( <a href="https://msudenver.instructure.com/courses/57329/assignments/784374">https://msudenver.instructure.com/courses/57329/assignments/784374</a> )	due by 11:59pm
Sat Jun 18, 2022		

Date	Details	Due
Mon Jun 20, 2022	 <a href="#">BSG Quiz 1 open; Instructions here for preparation.</a>	to do: 8am
Thu Jun 23, 2022	 <a href="#">Practice Year 11 (PY11) decisions due Thursday before noon</a>	to do: 11:59am
	 <a href="#">BSG Quiz 1 due; Closes at 11:59 pm</a>	to do: 8pm
Sat Jun 25, 2022	 <a href="https://msudenver.instructure.com/courses/57329/assignments/784375">Chapter 02 Notes Submission (https://msudenver.instructure.com/courses/57329/assignments/784375)</a>	due by 11:59pm
	 <a href="https://msudenver.instructure.com/courses/57329/assignments/784376">Chapter 03 Notes Submission (https://msudenver.instructure.com/courses/57329/assignments/784376)</a>	due by 11:59pm
Sun Jun 26, 2022	 <a href="#">Practice Year 12 (PY12) decisions due 4:59 pm</a>	to do: 4:59pm
Mon Jun 27, 2022	 <a href="#">QC123 opens - Review Questions and Prepare</a>	to do: 8am
Thu Jun 30, 2022	 <a href="#">Mid-term Peer Evaluation open</a>	to do: 8am
	 <a href="#">Year 11 decisions due by 11:59 AM</a>	to do: 11:59am
Sat Jul 2, 2022	 <a href="https://msudenver.instructure.com/courses/57329/assignments/784373">QC123 through ProctorU Auto (https://msudenver.instructure.com/courses/57329/assignments/784373)</a>	due by 11:59pm
	 <a href="#">Mid-term Peer Evaluation due 11:59 pm</a>	to do: 11:59pm
Sun Jul 3, 2022	 <a href="#">Year 12 due 4:59 PM</a>	to do: 4:59pm

Date	Details	Due
Thu Jul 7, 2022	 <a href="#">Year 13 decisions due 11:59 AM</a>	to do: 11:59am
Sat Jul 9, 2022	 <a href="#">Chapter 05 Notes Submission</a> <a href="https://msudenver.instructure.com/courses/57329/assignments/784377">https://msudenver.instructure.com/courses/57329/assignments/784377</a>	due by 11:59pm
Sun Jul 10, 2022	 <a href="#">Year 14 and 3-Year Strategic Plan due by 4:59 PM</a>	to do: 4:59pm
Thu Jul 14, 2022	 <a href="#">Year 15 due 11:59 AM</a>	to do: 11:59am
Sat Jul 16, 2022	 <a href="#">Chapter 06 Notes Submission</a> <a href="https://msudenver.instructure.com/courses/57329/assignments/784378">https://msudenver.instructure.com/courses/57329/assignments/784378</a>	due by 11:59pm
Sat Jul 16, 2022	 <a href="#">Chapter 07 Notes Submission</a> <a href="https://msudenver.instructure.com/courses/57329/assignments/784379">https://msudenver.instructure.com/courses/57329/assignments/784379</a>	due by 11:59pm
Sun Jul 17, 2022	 <a href="#">Year 16 due by 4:59 PM</a>	to do: 4:59pm
Mon Jul 18, 2022	 <a href="#">QC 567 opens - Review Questions and Prepare</a>	to do: 8am
Thu Jul 21, 2022	 <a href="#">Year 17 due by 11:59 AM</a>	to do: 11:59am
Sat Jul 23, 2022	 <a href="#">QC567 through ProctorU Auto</a> <a href="https://msudenver.instructure.com/courses/57329/assignments/784372">https://msudenver.instructure.com/courses/57329/assignments/784372</a>	due by 11:59pm
Sun Jul 24, 2022	 <a href="#">Year 18 due by 4:59 PM</a>	to do: 4:59pm
Sun Jul 31, 2022	 <a href="#">Team Presentation Assignment</a> <a href="https://msudenver.instructure.com/courses/57329/assignments/784382">https://msudenver.instructure.com/courses/57329/assignments/784382</a>	due by 11:59pm

Date	Details	Due
Mon Aug 1, 2022	 <a href="#">End of Semester Peer Evaluation opens, due by Thursday</a>	to do: 8am
	 <a href="#">QC0910 opens - Review Questions and Prepare</a>	to do: 8am
	 <a href="#">Chapter 09 Notes Submission</a> ( <a href="https://msudenver.instructure.com/courses/57329/assignments/784380">https://msudenver.instructure.com/courses/57329/assignments/784380</a> )	due by 11:59pm
	 <a href="#">Chapter 10 Notes Submission</a> ( <a href="https://msudenver.instructure.com/courses/57329/assignments/784381">https://msudenver.instructure.com/courses/57329/assignments/784381</a> )	due by 11:59pm
Thu Aug 4, 2022	 <a href="#">End Of Semester Peer Evaluation Due 11:59 pm</a>	to do: 11:59pm
Fri Aug 5, 2022	 <a href="#">QC0910 through ProctorU Auto</a> ( <a href="https://msudenver.instructure.com/courses/57329/assignments/784371">https://msudenver.instructure.com/courses/57329/assignments/784371</a> )	due by 11:59pm